

You're invited to participate in



# Heart of Hope

A Faith-based, Community-wide  
Wellness Campaign

Be joyful in hope, patient in affliction, faithful in prayer. Share with the Lord's people who are in need. Practice hospitality.  
Romans 12:12 NIV


## JOIN US

Churches and faith-based organizations in promoting the importance of heart and cancer screening, while honoring the Mayor Kathy Sheehan's proclamation that February 1<sup>st</sup> is Warren A. Mackey Day in Albany, NY and who the *Times Union* named, The Unofficial Mayor of Albany.

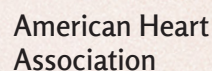
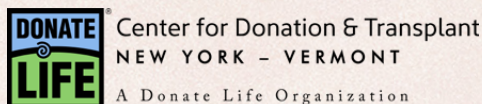
## HERE'S WHY

- It's a new year and an opportunity to start it off healthy!
- It's good for your members and elevates the importance of organ donation, preventative healthcare, and living a healthy lifestyle to mitigate heart and cancer risks.
- Participating churches will be able to sign up for and receive free cancer screenings for breast, lung, skin and colon — with or without medical insurance. (Albany Medical Center only)

## HERE'S HOW

- 
- Register your church. See letter and link above.
  - Host an awareness & wellness event
  - Customize your wellness campaign:
    - Invite a healthcare professional to do blood pressure screenings
    - Share about becoming an organ donor
    - Promote your Heart of Hope campaign with images from American Cancer Society, American Heart Association and Center for Organ Donation & Transplant

## SPONSORS



## STRATEGIC PARTNER



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